



Business Growth Dorset Website - Company Inclusion Policy

Context

Business Growth Dorset is part of the network of 41 Growth Hubs across England that exists to support and improve business performance, enabling businesses to build their capacity and capability.

Business Growth Dorset is supported and managed by Dorset Council with core funding from Government and delivers services across the county including Bournemouth, Christchurch and Poole.

Each Growth Hub sits at the centre of the local business support ecosystem, bringing together the best of public, private, third sector and university support, providing a single 'go to' contact point for businesses of any size or any sector to access advice and support.

Purpose

This policy outlines the criteria for including companies on our website to ensure that the listed services are relevant, beneficial, and aligned with our mission to support businesses in Dorset and the Greater South West (GSW) region. The document provides clarity for the Business Growth Dorset team and ensures fairness and transparency.

Inclusion Criteria

- **Funded Support:**
Companies offering funded support programs that benefit businesses in Dorset and the GSW region. Examples include government grants, non-profit initiatives, and other subsidised services.
- **Commercial Fee-Paying Support:**
Companies providing commercial services that require a fee and are relevant to businesses in Dorset and the GSW region. Services must offer clear value and expertise and support business growth, innovation, or sustainability.
- **Regional Relevance:**
Companies must be based in or primarily serve the Dorset and GSW region. Services should address the specific needs and challenges of businesses within the geographical area.

Exclusion Criteria:

- **High-Competition Services:**
Services with a high number of providers, such as accounting, legal, and generic consultancy services, will not be included to avoid oversaturation and ensure diversity.



- **Non-Business Related Services:**
Companies offering services that are not directly relevant to business support and operations, growth, or sustainability will be excluded.
- **Non-Regional Services:**
Companies that do not have a significant presence or impact in the Dorset and GSW region will not be included.

Review and Updates

This policy will be reviewed annually to ensure it remains relevant and aligned with our mission.

Any changes to the policy will be communicated to all stakeholders and updated on our website.

Contact Information:

For any queries or to request inclusion, please contact our support team at businessgrowth@dorsetcouncil.gov.uk.