



Funded by
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Scale-Up Smart Tech Programme

Supporting Dorset SMEs on their Digital Transformation Journey

Implementing smart digital technology within your business can deliver some serious productivity gains and boost your business growth. Technology is increasingly becoming more accessible and affordable which poses the question...can you afford not to be incorporating smart technology as part of your business strategy?

Technology solutions are vast and come in all shapes and sizes. However, at SWMAS, we have been utilising our experience of working with SME manufacturers, to benchmark their needs and identify the key technologies that will give their business the edge.

PROGRAMME BENEFITS:

- Our digital advisor will help develop your **digital roadmap** to enable you to plan and prioritise your Smart technology solutions
- Through our **series of face-to-face events and webinars**, we will highlight the key technology themes that manufacturers are implementing to address current challenges
- Experience **best practice examples** of technology implementation and learn from other like-minded businesses
- Develop **digital skills and awareness** - for you and your team
- Gain support for your **digital investment & implementation plans**

Plus...signposting to further support including: Finance & Funding, Mentoring, Skills & Training, Innovation/R&D, Export & Import, and Net Zero!

Businesses are reporting significant benefits through adopting digital technologies including:

Up to 30%

Increased efficiency

Up to 30% improvement in throughput and up to 30% increase in workforce productivity

Up to 20%

Cost reduction

Up to 20% reduction in inventory costs

Up to 20%

Improved quality

Up to 20% reduction in cost of defects

85%

Enhanced decision-making

Typically 85% improvement in equipment performance with up to 50% reduction in machine downtime

Join us and take advantage of this fully funded opportunity to help your business 'Scale Up Smart Tech'

Places are limited so don't delay
SIGN UP HERE